MEN ARE LESS LIKELY THAN WOMEN TO GET SCREENED

13% OF ALL CANCER

CRC ACCOUNTS FOR 13% OF ALL CASES OF ADULT CANCER IN EUROPE ANNUALLY

EMBARRASSMENT

STUDIES HIGHLIGHT THAT EMBARRASSMENT IS A KEY REASON FOR PEOPLE NOT GETTING SCREENED

SECOND MOST COMMON CANCER IN EUROPEAN WOMEN

176,974 CRC DEATHS

176,974 ESTIMATED NUMBER OF CRC DEATHS IN EUROPE IN A YEAR

ONE DEATH EVERY THREE MINUTES

1 EUROPEAN DIES EVERY 3 MINUTES FROM CRC

THE BURDEN OF CRC IS EXPECTED TO INCREASE BY 60% WITH MORE THAN 2.2 MILLION NEW CASES

UP TO 60% INCREASE

COLORECTAL CANCER (CRC) IN EUROPE

SECOND BIGGEST CANCER KILLER

CRC IS THE SECOND BIGGEST CANCER KILLER IN EUROPE

13% OF ALL CANCER KILLER

THIRD MOST COMMON CANCER IN EUROPEAN MEN

IF YOU ARE MARRIED YOU ARE MORE LIKELY TO TAKE PART IN SCREENING

SECOND MOST COMMON CANCER IN EUROPEAN WOMEN