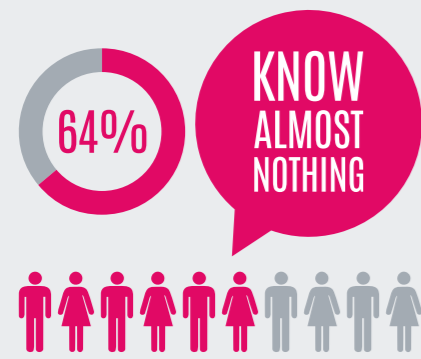


PANCREATIC CANCER



64% OF EUROPEANS SAY THEY KNOW ALMOST NOTHING ABOUT PANCREATIC CANCER¹

PANCREATIC CANCER IS THE **4TH** LEADING CAUSE OF DEATH BY CANCER IN EUROPE²



BETWEEN 25-30% OF ALL PANCREATIC CANCER CASES ARE ATTRIBUTABLE TO SMOKING CIGARETTES³

98% LOSS OF HEALTHY **LIFE** EXPECTANCY

PANCREATIC CANCER PATIENTS LOSE 98% OF THEIR HEALTHY LIFE EXPECTANCY AT THE POINT OF DIAGNOSIS⁴



THE RISK OF DEVELOPING PANCREATIC CANCER IS UP TO 120% GREATER IN PEOPLE WITH DIABETES⁵



THE NUMBER OF PEOPLE DYING EACH YEAR FROM PANCREATIC CANCER HAS RISEN CONTINUOUSLY OVER THE LAST 40 YEARS⁶

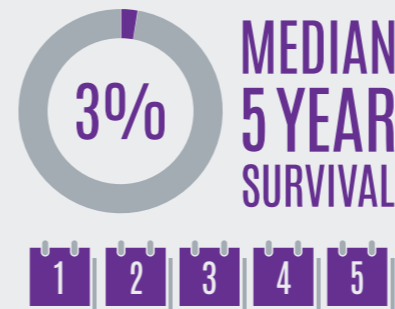
4.6 MONTHS  **MEDIAN SURVIVAL**

THE MEDIAN SURVIVAL TIME FOR SOMEONE DIAGNOSED WITH PANCREATIC CANCER IN EUROPE IS 4.6 MONTHS AFTER DIAGNOSIS⁷

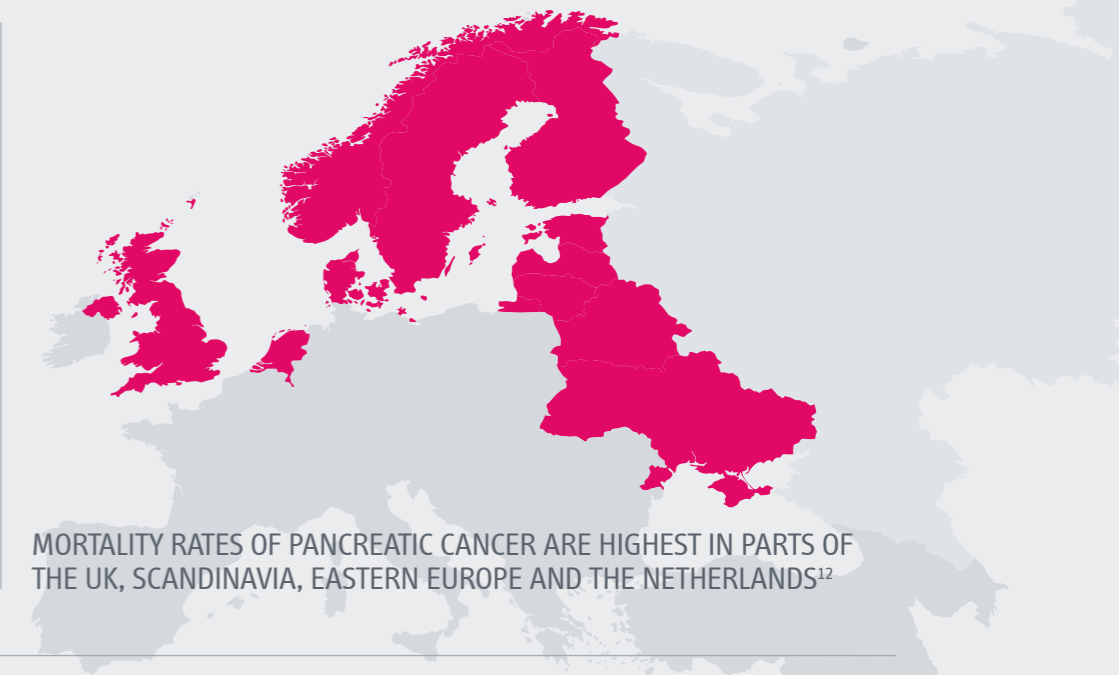
< 2%  **CANCER RESEARCH FUNDING**

PANCREATIC CANCER RECEIVES LESS THAN 2% OF OVERALL CANCER RESEARCH FUNDING ACROSS EUROPE⁸

PANCREATIC CANCER IS THE **10TH** MOST COMMON **MALE** CANCER AND **7TH** MOST COMMON **FEMALE** CANCER⁹



THE MEDIAN 5 YEAR SURVIVAL RATE FOR PANCREATIC CANCER ACROSS EUROPE IS 3%¹¹



MORTALITY RATES OF PANCREATIC CANCER ARE HIGHEST IN PARTS OF THE UK, SCANDINAVIA, EASTERN EUROPE AND THE NETHERLANDS¹²

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